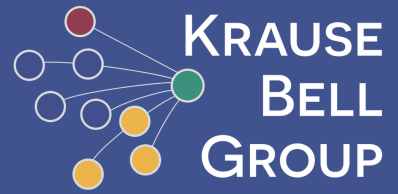


FREE WEBINAR



Why Do Safety Efforts Plateau - and What Can Leaders Do About It?



APRIL 23, 2026 | 10:00 -11:00 AM CET

Hosted by KRAUSE BELL GROUP

OVERVIEW

Most organisations have good intentions when it comes to safety improvement. They invest in systems, processes, and initiatives designed to reduce risk and enhance performance. Yet many find themselves plateauing — improvement slows, results fluctuate, and progress feels hard to sustain. Why? Because the very mechanism that should drive continuous improvement is not functioning as intended. We call that mechanism the Safety Loop.

KEY TAKEAWAYS

- The key elements of the Safety Loop.
- Why Leadership decisions shape safety systems.
- How safety culture influences outcomes.
- How to identify where improvement breaks down.
- Practical ways to strengthen continuous learning.

THE SAFETY LOOP

The Safety Loop describes how leadership decisions and practices create the systems, context, and culture that ultimately influence safety outcomes. When those connections are strong, the loop becomes a powerful engine for learning and improvement. But when the arrows between the elements are weak, misunderstood, or misaligned, the loop becomes stagnant. Leaders may continue making decisions, but without a clear understanding of how those decisions shape systems and culture, meaningful improvement stalls.





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THE SPEAKERS

FILIP COUMANS



**CO-CEO,
MANAGING DIRECTOR
EMEA**

THOMAS MEIER



**VICE PRESIDENT,
DIRECTOR
MIDDLE EAST**



23RD OF APRIL - 10AM CET

ABOUT KRAUSE BELL GROUP

Krause Bell Group develops and implements customised interventions and programs that build safer, more successful organisations by strengthening decision-making, improving leadership, and building culture.

Our team of experienced Executive Consultants leverages decades of field experience to diagnose issues, prioritise solutions, and implement actionable plans that organisations can maintain on their own.

Our safety consulting solutions are grounded in research and data, including the groundbreaking 2010 Serious Injury and Fatality (SIF) study led by Tom Krause, our proprietary Safe Decision Making® Findings and Model, and the principles detailed in the 7 Insights Into Safety Leadership framework.



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